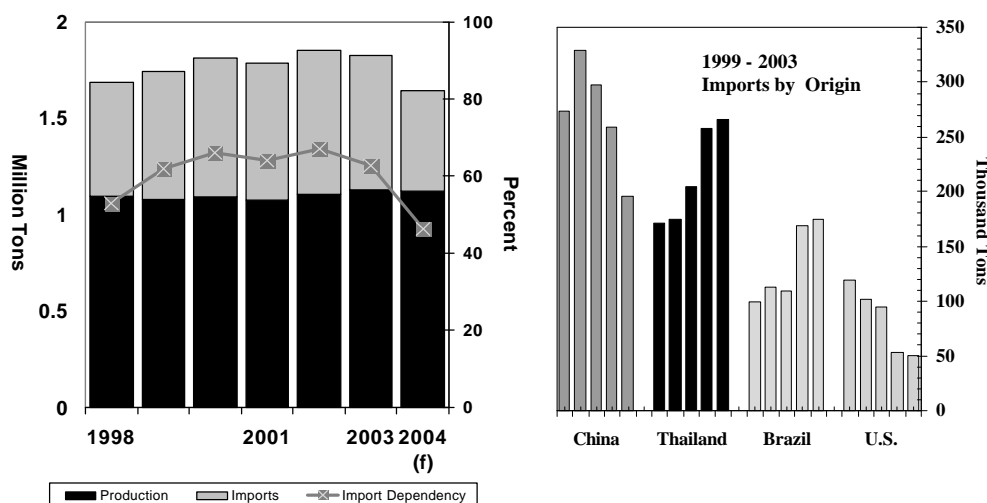


# Japan's Broiler Situation

	1997	1998	1999	2000	2001	2002	2003	2004 (f)
(1,000 tons; ready to cook equivalent)								
Production	1,124	1,097	1,078	1,091	1,074	1,107	1,127	1,125
Imports	575	590	667	721	710	744	695	520
Exports	3	3	4	3	3	3	3	2
Consumption	1,718	1,697	1,742	1,772	1,797	1,830	1,842	1,670

## Japan's Broiler Imports Forecast to Fall Short in 2004 Due to Avian Influenza



Broiler meat imports for 2004 are forecast at 520,000 tons, down 25 percent from the 2003 level due to import restrictions on major exporting countries; namely Thailand, China, Indonesia, and the United States, because of HPAI outbreaks. Imports from Brazil are projected to significantly increase this year and partially fill Japan's strong food service demand. Japan's total consumption is projected 9 percent lower as supplies for non-AI infected countries will be limited and as growing concerns about AI persist. AI outbreaks in China and Thailand compelled Japanese importers to diversify suppliers. Recently, Japan and Thailand reached a new protocol agreement on cooked product and Japan relaxed its ban to allow imports of cooked product from Thailand. The United States is pursuing a similar protocol to resume its cooked product exports to Japan, which are currently banned. On March 3, 2004, Japan confirmed an outbreak of HPAI. Assuming this outbreak is contained, Japanese production is expected to recover by late 2004.

# JAPAN

## BROILER IMPORTS

(in metric tons)

### Whole Chicken

Origin	1996	1997	1998	1999	2000	2001	2002
Brazil	3,696	3,846	3,613	3,746	3,483	5,326	3,415
China	93	272	86	148	97	314	125
EU-15	337	382	413	412	446	456	317
Hungary	32	70	29	11	1	0	0
Korea, South	4	8	21	37	29	98	71
Indonesia	0	0	0	32	63	21	45
Philippines	0	0	0	0	34	16	45
Taiwan	46	31	39	22	26	35	67
Thailand	5	51	54	26	5	14	88
United States	251	183	176	362	164	196	216
Others	3	16	1	1	9	9	3
Total	4,467	4,859	4,432	4,797	4,357	6,485	4,392
US market share	6%	4%	4%	8%	4%	3%	5%

### Chicken Cuts

Origin	1996	1997	1998	1999	2000	2001	2002
Australia	0	0	0	23	0	0	182
Brazil	108,922	93,943	66,636	95,473	109,452	103,890	164,743
Canada	0	38	0	0	25	0	36
Chile	50	0	0	0	15	0	0
China	206,806	207,801	201,715	214,705	239,705	189,240	118,933
EU-15	2,376	1,839	1,575	382	33	36	272
Hungary	0	0	0	17	69	109	174
Korea, South	0	35	110	94	200	107	422
Indonesia	0	0	1,699	2,190	458	1,423	2,398
Malaysia	89	23	0	0	0	0	366
Mexico	286	74	21	0	0	0	0
Taiwan	226	288	248	310	201	266	233
Thailand	96,132	87,986	119,807	130,617	127,982	146,665	183,655
United States	128,391	99,546	102,096	104,382	87,160	75,794	49,430
Vietnam	190	426	166	84	0	20	0
Others	46	36	0	93	312	23	10
Total	543,514	492,035	494,073	548,370	565,612	517,573	520,854
US market share	24%	20%	21%	19%	15%	15%	9%

### Prepared/Preserved Chicken

Origin	1996	1997	1998	1999	2000	2001	2002
Brazil	101	6	41	22	107	193	462
China	24,048	31,363	41,097	58,484	89,575	107,945	139,662
EU-15	2	0	11	22	5	3	5
Korea, South	152	112	161	239	475	335	311
Indonesia	0	0	15	81	117	259	709
Mexico	727	718	89	0	0	0	0
Taiwan	875	381	79	80	19	18	4
Thailand	29,485	35,293	37,900	40,494	46,639	57,723	73,969

# **JAPAN**

## **BROILER IMPORTS**

(in metric tons)

United States	9,482	9,890	12,495	14,545	14,439	19,103	3,732
Vietnam	0	0	8	11	21	13	6
Others	27	26	1	4	0	31	15
Total	64,899	77,789	91,897	113,982	151,397	185,623	218,875
US market share	15%	13%	14%	13%	10%	10%	2%
<b>Grand Total</b>	<b>612,880</b>	<b>574,683</b>	<b>590,402</b>	<b>667,149</b>	<b>721,366</b>	<b>709,681</b>	<b>744,121</b>
US market share	23%	19%	19%	18%	14%	13%	7%

Source: Japan Customs